



FOR IMMEDIATE RELEASE

Hatch Introduces Grassroots Economic Development Consulting

Norfolk, Virginia. May 22, 2017. Six years ago, Zack Miller began implementing grassroots, community focused techniques that would quickly propel Norfolk, Virginia into national discussions as an entrepreneurial hotbed. Later, after founding Hatch, Miller documented many of those strategies in his book '[How to Start, Grow & Engage Your Community](#)'.

“The Hatch team has catalyzed and fostered a thriving business ecosystem while helping thousands of businesses,” says Miller. “Now we’re sharing our best practices and lessons learned with other organizations too through custom consulting services.”

These services for economic development agencies, community & business organizations, regional partnerships, incubators/accelerators, co-working spaces as well as universities & colleges are designed to:

- Engage community leaders through seminars & workshops
- Advise local champions on implementation & results through one-on-one sessions
- Provide ready to use templates for planning, communication & programming
- Access to national small business/entrepreneur training platform

Embracing small business and entrepreneurship gives local and regional economies the vibrancy, resilience, and innovation they need to stay competitive. 96% of employers in the United States are small businesses and nearly 55% of businesses employ less than 5 employees. Join other organizations who've partnered with Hatch in order to build their small business and entrepreneurial ecosystems, including City of Virginia Beach, Suffolk Economic Development, Launchpad The Greater Williamsburg's Incubator, Starting Block in Portsmouth, Franklin Business Center, Lighthouse Labs in Richmond, Old Dominion University, and more. For more information about custom consulting from Hatch, please contact George Arbogust, (george@StartWithHatch.com).

About Hatch: Hatch is an award-winning organization that is dedicated to making entrepreneurship a viable option for everyone. Hatch has helped thousands of entrepreneurs start and grow businesses. In addition to providing entrepreneurs with the tools and resources they need individually, Hatch helps cities champion entrepreneurship within their community and prepare for their future economic needs with investments in human capital. Hatch is located in Norfolk, Virginia.

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