



FOR IMMEDIATE RELEASE

Lighthouse Labs joins 1000 Four Platform for Grassroots Economic Development

Richmond, Virginia October 10, 2016. Hatch is proud to announce the formation of a partnership with the Lighthouse Labs of Richmond, Virginia to build a strong small business and entrepreneurial ecosystem. Lighthouse Labs, a [2016 Silver Medal Winner of the Seed Accelerator Rankings Project](#), will be providing a diverse group of entrepreneurs and small business owners access to the 1000 Four platform. Hatch's 1000 Four platform provides expert resources, educational tools, and a community of other entrepreneurs to help start and grow businesses. This partnership is an important step in empowering individuals, from diverse backgrounds, to build businesses. 1000 Four is built for a wide array of companies, from mom and pop shops to modern manufacturing firms. It features lessons and workshops such as "Using A Business Model Canvas", "International Expansion: Gauging Export Readiness and Leveraging Resources", and "Crowdfunding Correctly: Understanding Risks and Rewards". The 1000 Four educational teachings cover a wide variety of business topics. The platform also allows individuals to share their goals and challenges with a strong community support system.

Lighthouse Labs is in it's fourth cohort of companies and is a [recent winner of the SBA Growth Accelerator Fund Competition](#). Lighthouse Labs has demonstrated their commitment to building a diverse and resilient economy through this investment in their startup community. Support for entrepreneurs and small businesses is essential for relevance in an increasingly competitive digital economy.

Lighthouse Labs joins the ranks of Launchpad - The Greater Williamsburg Incubator, Starting Block in Portsmouth, Virginia Beach Economic Development, Suffolk Economic Development, the Franklin Business Center and others who are leading the way in building business communities.

Find more information about 1000Four at <https://1000four.com/startup-community>.

About Hatch: Hatch is an award-winning organization that is dedicated to making entrepreneurship a viable option for everyone. Hatch has helped thousands of entrepreneurs start and grow businesses. In addition to providing entrepreneurs with the tools and resources they need individually, Hatch helps cities champion entrepreneurship within their community and prepare for their future economic needs with investments in human capital. Hatch is located in Norfolk, Virginia.

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