



## FOR IMMEDIATE RELEASE

### City of Suffolk joins the 1000 Four Platform for Grassroots Economic Development

**Suffolk, Virginia. October 10, 2016.** Hatch is proud to announce the formation of a partnership with the City of Suffolk Economic Development to build a strong small business and entrepreneurial ecosystem. Suffolk Economic Development will be providing a diverse group of entrepreneurs and small business owners access to the 1000 Four platform. Hatch's 1000 Four platform provides expert resources, educational tools, and a community of other entrepreneurs to help start and grow businesses. This partnership is an important step in empowering individuals, from diverse backgrounds, to build businesses. 1000 Four is built for a wide array of companies, from mom and pop shops to modern manufacturing firms. It features lessons and workshops such as "Using A Business Model Canvas", "International Expansion: Gauging Export Readiness and Leveraging Resources", and "Crowdfunding Correctly: Understanding Risks and Rewards". The 1000 Four educational teachings cover a wide variety of business topics. The platform also allows individuals to share their goals and challenges with a strong support system.

Suffolk has demonstrated their commitment to building a diverse and resilient economy through this investment in their small business community. Support for entrepreneurs and small businesses is essential for relevance in an increasingly competitive digital economy.

Suffolk joins the ranks of Virginia Beach Economic Development, The Greater Williamsburg's Launchpad, Starting Block in Portsmouth, Franklin Economic Development and others who are leading the way in building business communities.

Find more information about 1000Four at <https://1000four.com/startup-community>.

About Hatch: Hatch is an award-winning organization that is dedicated to making entrepreneurship a viable option for everyone. Hatch has helped thousands of entrepreneurs start and grow businesses. In addition to providing entrepreneurs with the tools and resources they need individually, Hatch helps cities champion entrepreneurship within their community and prepare for their future economic needs with investments in human capital. Hatch is located in Norfolk, Virginia.

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